



ALPINE ENERGY

GROWING SOUTH CANTERBURY

Alpine Energy
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General Policy for Sponsorship

- To assist projects which facilitate growth and promotion of the region.
- To be more than a donation for a good cause.
- Generally social and/or welfare projects are not part of the Alpine Energy programme.
- To assist the area covered by the Alpine Energy network.
- Sponsorship funds should go directly to the beneficiaries as opposed to indirect sponsorship via community service organisations.
- All applications to be addressed to the Corporate Services Manager.

Facilities Sponsorship (Community)

- To ensure Alpine Energy Limited has a high profile on enduring community projects.
- To support the development of national standard sporting, recreational and community facilities that will have a high level of local utilisation as well as attracting major events that bring a high level of out of town participation.
- Facilities must have a demonstrated level of support that ensures that they are self sustainable, and wherever appropriate are multipurpose with a high level of public accessibility.
- To give favourable consideration to projects that are linked to or promote the business activities of the company.

Events/Coaching Sponsorship

- To assist with sporting, recreational or educational events throughout the region.
- Sponsorship will generally take the form of assistance with promotion of the event.
- Events should have a strong level of local and/or visitor participation, with a strong case for high profile Alpine Energy recognition.
- Recognition may be in the form of naming rights or strong advertisement association.

Personal Development Scholarships

- To have a balance of successful scholars across sporting, cultural and community areas of personal development.
- To assist local residents undertake participation in an event or course that will aid their personal development.
- The scholarships are generally not available for tuition expenses etc in a formal academic study environment.